



Cost-Share for Exterior Business Improvements ABOUT THE PROGRAM

Choose Clark County is accepting applications for a cost-share program to help local businesses make exterior improvements to their buildings. This is a dollar-for-dollar cost-share, paying a maximum of \$500 per project.

Here are some “Frequently Asked Questions” about the program, and their answers:

Frequently Asked Questions

- **Who is eligible?** Public-serving businesses that are physically located in Clark County.
- **Who is not eligible?** Home offices, farms, and other businesses that do not have customer traffic are not eligible at this time.
- **What about non-profits?** Non-profit organizations that are not businesses, such as churches, are not eligible at this time. We would encourage these folks to apply for funding through the Greater Clark Area Community Foundation, which is designed to assist non-profits.
- **What projects are eligible?** Anything that spruces up the exterior of your business: signs, lighting, doors, windows, siding, paint, flags, awnings, railings, stairs, planters, sidewalks, landscaping, etc.
- **How do I apply?** Fill out the application form and send it to Choose Clark County via email [director@chooseclarkcounty.org] or mail [PO Box 142, Clark SD, 57225]. Catie will reply ASAP with the approval. It is our goal to approve everyone who applies, as long as the project fits the funding criteria for exterior improvements made to public businesses physically located in Clark County.
- **How is the money paid out?** The money is paid as a reimbursement once your project is finished. Keep your invoices/receipts! Fill out the brief “Project Completion Form,” include your receipts and a photo of the finished project, and we will write you a check.
- **What is the deadline for projects to be completed?** We ask that all work be completed in calendar year 2024.
- **Who is Choose Clark County?** Choose Clark County (CCC) is the 501(c)(3) non-profit economic development organization for Clark County, S.D. Our major funding partners are the City of Clark and Clark County, with additional funding support from Clark Industrial Development and the City of Willow Lake. CCC’s mission is to promote business development, increase housing opportunities, and enhance the quality of life for all residents. Catie Noethlich is the Executive Director and may be reached at (605) 880-7840 or director@chooseclarkcounty.org.